



Community Infrastructure Levy Neighbourhood Fund

Assessment Pack – December 2021

James Lee & Jack Joslin

COMMUNITY INFRASTRUCTURE LEVY NEIGHBOURHOOD FUND

The World Reimagined Limited (ref. 18837)

Amount requested: £100,000

Amount recommended: £100,000

Purpose of grant request: Bring TWR's programme around the Transatlantic Slave Trade and its impact to the CoL, featuring a sculpture trail; education & community programme; and events.

Type of cost: Revenue and Capital

Ward(s) benefitting: *City Wide*

The Applicant

The World Reimagined Limited (WR) is a registered Charity (1195223). The Charity was registered with the Charity Commission in 2021 and was formerly constituted as a charitable project and restricted fund under the auspices of Prism The Gift Fund. The WR has been established since 2019 and is a national art education project that looks to transform how we understand the Transatlantic Slave Trade and its impact on our lives.

Background and detail of proposal

The WR will see trails of large globe structures in cities across the UK in the summer of 2022, created by artists to bring to life the impact of the Transatlantic Slave Trade. The globe designs will be conceived by Yinka Shonibare CBE. The trails will be the centre of a broader education and engagement programme, with hundreds of schools, community groups, sporting, and cultural institutions across the country. The trails of globes will be in publicly accessible locations in cities across the UK, they will be connected by a digital platform that will match education with pathways to join the conversation, highlighting further sculptures, events and organisations doing important work in this space.

The WR are seeking funding from the CILNF as it believes the historic nature of the City of London means that its own story and success is inextricably interwoven with the Transatlantic Slave Trade and its impact. WR wish to work with the City of London to bring the project to the square mile, this would include:

- A trail of 10 Globes to be hosted in the Square Mile for 10 weeks between May-July 2022
- The WR Education programme
- A Tailored experience on the digital platform, speaking to the City's History
- Opportunities for community engagement around creating an inclusive City

The Education Programme that will run alongside the project will be offered to all schools within the City of London and schools that fall under the City of London Academy Trust. WR will deliver teaching training days and work with schools to develop their own Globe Sculptures on a subsidised basis. These sculptures will be hosted in indoor setting in the local community during the campaign encouraging

people to visit the larger sculpture trail in the City. WR will also look to engage residents, working and visitor communities with the history on the City in a way that is forward-looking towards creating a more inclusive City.

The WR initiative has already gained City partners across the UK and has several London Boroughs involved. If approved this project would be connected to a large scale National cultural project. Funding from the CILNF is being requested to support the revenue and capital costs of delivering the sculpture trail and wrap around education and community programmes. The Charity have already secured significant funding for the wider National Programme from Sky and Esme Fairbairn.

Financial Information

WR were originally conceived as a restricted fund under the auspices of the Prism the Gift Fund, an approach taken by some new Charities. WR operated this way until 2021 and therefore do not have a full set of accounts. The Draft and Forecast below outline significant growth as the Charity build up to the Nationwide event in 2022. Significant fundraising activity is expected, with most of that budget spent in 2022/23, including a proportion of the reserves. To date WR have raised 61% of the budget required to deliver the National event. The Charity has robust procedures in place and an experienced staff team that can manage the growth and development.

Year end as at 31 March	2021	2022
	Forecast	Budget
	£	£
Income & expenditure:		
Income	118,712	2,536,500
Expenditure	(36,777)	(1,065,322)
Surplus/(deficit)	81,935	1,471,178
Reserves:		
Total restricted	60,000	993,000
Total unrestricted	21,935	560,113
Total reserves	81,935	1,553,113
Of which: free unrestricted	21,935	560,113
Reserves policy target	9,194	266,331
Free reserves over/(under) target	12,741	293,783

Recommendation

This project is ambitious and is part of a large-scale national programme. The project will have wide reach to City Communities including, workers, residents, school children and visitors. It is hoped that this will be a significant attraction for visitors to the City and has a compelling and relevant message re-framing the discourse on the Transatlantic Slave Trade. From assessment it was clear that WR are well connected and have the experience to deliver a project like this at scale. The project has now also been assessed by the City Arts Initiative Panel who will be recommending it for support in January. Full Funding is recommended for this important project.

£100,000 to fund the World Reimagined Sculpture Trail in May 2022.

COMMUNITY INFRASTRUCTURE LEVY NEIGHBOURHOOD FUND

Temple Bar Trust (ref. 18843)

Amount requested: £250,000

Amount recommended: £250,000

Purpose of grant request: To provide an educational programme for the local community, children and visitors, based in the refurbished Temple Bar and adjoining accommodation in Paternoster Lodge.

Type of cost: Revenue

Ward(s) benefitting: *Bread Street Ward*

The Applicant

The Temple Bar Trust (TBT) is a company limited by guarantee (company number 11584511) that was established by (but exists separately to) the Worshipful Company of Chartered Architects. TBT has a specific focus on supporting diversity in the architectural profession and promoting architecture to a wider public.

Background and detail of proposal

The applicant is seeking funding to pay the salary and on-costs for an 'Education Officer' that will devise and deliver an educational programme for the local community, children and visitors, based in the refurbished Temple Bar (Grade I Listed) and adjoining accommodation in Paternoster Lodge.

The programme of work will include talks focusing on architecture, the City and its heritage for both professionals and students. TBT will also deliver a programme of activities that will be offered to school children, university students and apprentices. This will be developed further from the successful virtual programme already being provided by TBT during the Covid-19 pandemic.

A key part of this work will involve efforts to promote greater diversity within the architectural profession. TBT are seeking to work with educational groups, organisations and charities with similar aims and maintain a close relationship with them to help achieve this aim. TBT have a real commitment to addressing this issue, which is reflected in their proposed monitoring framework which pays close attention to the gender and ethnicity of beneficiaries.

The applicant's delivery plans are detailed, sensible and clear. TBT outlines how the Education Officer will work with schools; tertiary education; apprenticeships and deliver their own series of talks in partnership with the Livery Schools Link, the City Centre and Blueprint for All (formerly the Stephen Lawrence Trust) to help deliver its aims. TBT intends to leverage its professional links and the Temple Bar itself to promote London as an important centre of architectural practice. Whilst some of the work will be aimed at architectural professionals, there will also be a strong offer for

schools, with the Temple Bar being offered as a free space with free educational resources for schools visiting the City to use. This is an offer that the Education Officer will help to target at the 'unusual suspects' by identifying and working with schools who do not normally access this sort of provision: all ultimately with the aim of encouraging a more diverse pipeline of future talent into the architecture profession.

Throughout the pandemic, TBT saw continued demand for their activities, with over 2000 views of their programme of talks that were available to the public during the course of the pandemic. It is clear that TBT is a well-regarded institution and well placed to deliver this work.

Financial Information

Income for 2021 has fallen dramatically as a result of the pandemic, which has led to TBT receiving no income from donations that would normally have been collected from the in-person events held at Temple Bar (worth £71,000 in 2020). The rest of TBT's income is derived from the sponsorship of events held and membership fees.

The applicant has very low operating expenditure with no members of staff and no significant financial commitments. This is set to change in the 2021/22 financial year when TBT takes over the lease for a new base of operations in the City. Should this grant be approved, it would represent the first member of staff for TBT. The governance of TBT has experience in managing staff through roles held outside of TBT and have factored in the associated costs of employment as part of this grant request. Whilst the current reserves policy is somewhat vague, the applicant has committed to updating it to ensure that it includes SORP compliant detail and reflects their future expenditure plans should this grant be approved.

It should be noted that TBT had some difficulty in providing reliable financial forecast information and the 2022 budget may be subject to some variation. Whilst it is concerning that the applicant struggled to provide reliable budget information, the fact that their signed accounts portray a healthy financial position means that the CILNF are happy to manage this risk by placing conditions on the grant.

Year end as at 30/09	2020	2021	2022
	Signed Accounts	Forecast	Budget
	£	£	£
Income & expenditure:			
Income	120,921	9,699	37,776
- % of Income confirmed as at	100%	100%	0%
Expenditure	(13,746)	(19,025)	(101,660)
Total surplus/(deficit)	107,175	(9,326)	(63,884)
Split between:			
- Restricted surplus/(deficit)	0	0	0
- Unrestricted surplus/(deficit)	107,175	(9,326)	(63,884)
	107,175	(9,326)	(63,884)
Free unrestricted reserves:			
Free unrestricted reserves held at year end	170,615	161,289	97,405

Recommendation

Whilst this grant would provide TBT's first and only member of staff, the experience of TBT's trustees can give a level of confidence and assurance that the post would be managed and directed appropriately. This grant would provide a valuable additional resource to help TBT develop their existing work with a range of audiences to drive greater diversity in the architectural profession: ultimately working to the benefit of the City and all of London.

The focus on supporting schools is a welcome part of this application and will do much to drive a renewed interest in the Square Mile's unique architectural heritage amongst future generations.

There is some uncertainty over the applicant's budgeting and forecasting but this risk can be managed by placing a condition on the grant and working closely with the applicant to improve their financial reporting process.

£250,000 over five years (£50,000; £50,000; £50,000; £50,000; £50,000) to provide an educational programme for the local community, children and visitors, based in the refurbished Temple Bar and adjoining accommodation in Paternoster Lodge.

As a condition of the grant, following the first year of funding (£50,000), subsequent years of funding will only be released following review by the CILNF team and receipt of satisfactory financial reporting from TBT.